

TPR International celebrates its 20th anniversary

Olching, Germany, June 2023. The PR agency TPR International, which specialises in the mechanical engineering industry, celebrates its 20th anniversary in 2023. TPR offers PR services in German-speaking countries, other European countries and North America, primarily to medium-sized manufacturers of motion, drives and automation technology.

Owner Christiane Tupac-Yupanqui founded the agency in 2003 and has been active internationally from the beginning. The clients are also international. "As a trained translator, I love languages and a multicultural environment," says the PR consultant. "I came to the power transmission industry as communications manager for the EPTDA, a European association for distributors and manufacturers of power transmission components. So I focused on power transmission and related industries from the beginning. Since then, I have remained fascinated by this important sector of industry – an industry that moves in every sense of the word." In addition to PR services in print and online media, the service also includes advertising consulting and technical translations. The agency is based in Olching near Munich.

Long-standing clients include Fersa (Spain), Kammerer (Germany), Nexen (USA), NKE Austria (Austria), R+L Hydraulics (Germany), Ruland (USA), Schnaithmann (Germany), SMP Sintermetalle Prometheus (Germany) and Torsion Control Products (USA).

Photo:

TPR International's owner, Christiane Tupac-Yupanqui, celebrated the PR agency's 20th anniversary with clients during the Hannover Messe in April 2023.

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TPR International would be grateful for a copy of the publication with this article.